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CM523  
Project Proposal

## **Cats Around the World**

Our website's purpose is to raise awareness of different cat breeds through an interactive infographic site. Most people already know about a handful of dog breeds, but some people are not even aware that cats have different breeds, too. Our website will highlight some of the world's most popular cat breeds and deliver information in a fun and engaging way.

The main part of the website will be an interactive world map, which users can hover over and click on specific regions or countries to reveal cat breeds that originate from each place. When clicked, the user will get a photo as well as a variety of facts about that specific breed's physical characteristics and common personality traits. We also hope to link it to petfinder.com so that the user can see if there are cats of that breed available to adopt in their area.

Another aspect of the website will be a quiz that allows users to see what kind of breed is right for them based on level of care and personality. This will also link users to petfinder to encourage people to adopt different cat breeds. Adopt don't shop!

Additionally, the website will have fun mini games. One game will be a matching game where users match a picture of a cat to its country of origin. Then there will be another matching game where users match a picture of a cat to its breed.

**Goal:** Raise awareness of different cat breed